



**Lets face it: There's too much waste
surrounding your morning to-go coffee.**

DR



From the cup itself (Did you know most Starbucks across the globe don't have a recycling program?) to the flimsy plastic stir-sticks that you use once and throw away, to the sugar packets, and then the half-and-half containers?

That's a lot of stuff you're throwing away.

**But, what if you could reduce your footprint,
just by changing the way you stir your
morning cup of to-go coffee?**

QUICKSTIR



Actual photo of QuickStir prototype 1

Introducing the QuickStir concept:

Stir-sticks that are made of creamer, sugar, or both.

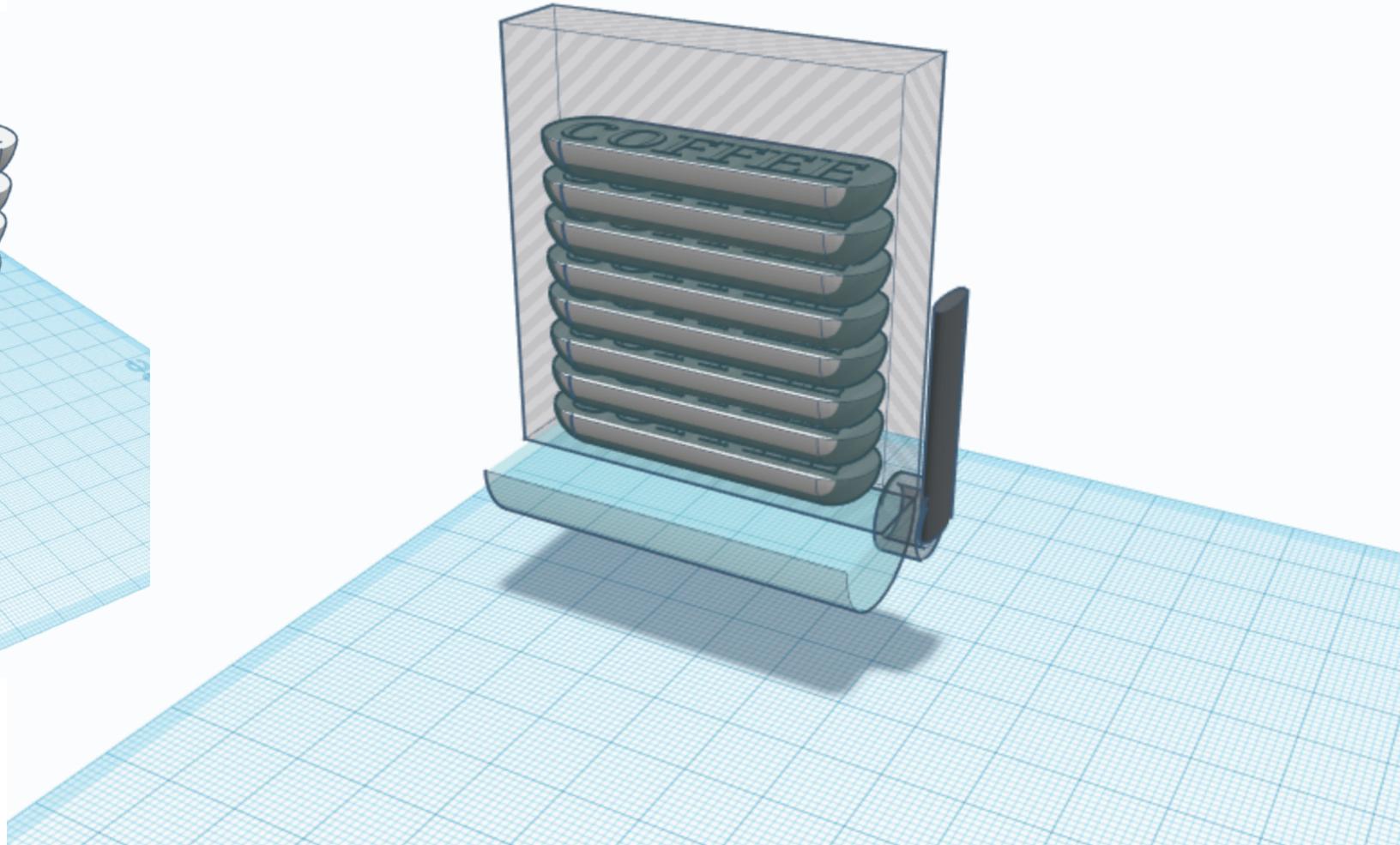
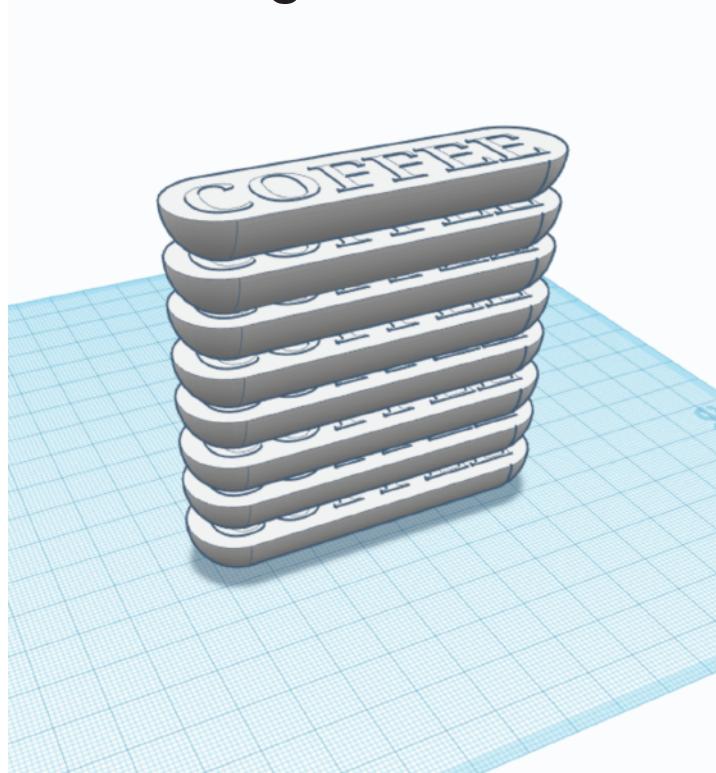
They dissolve as you stir, eliminating the need for all that pesky plastic.

We're greening your morning cup of joe, so you don't have to worry.

Dispensing & Cafe Value-Add:

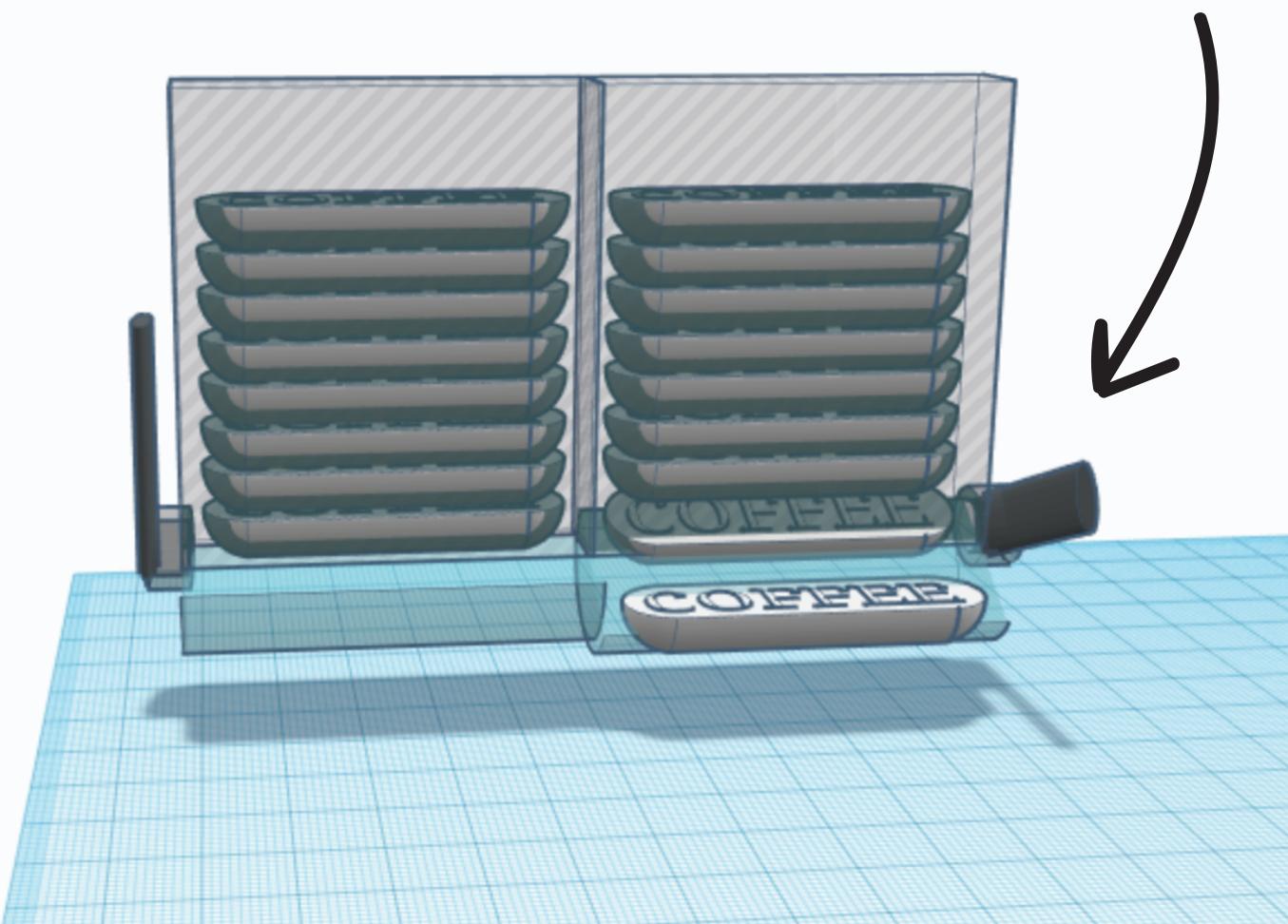
While the QuickStir Sugar or Creamer spoons can be used right out of the packaging, they also come pre-stacked with an interlocking design, and can be made with your cafe logo.

They can be easily loaded into our specially made heavy duty (recycled plastic) dispenser - meant for optimal hygiene, ease of use and moisture aversion in high-traffic areas.



Easy to use, hygienic, and protected from moisture.

Simply depress the lever, and a spring opens the bottom - Gravity does the rest of the work, popping out a fresh SugStir or CreamStir of your choosing.



Multiple dispensers can be used for multiple types.
(Cream, Sugar, Cream + Sugar, Flavored).

**So all you have to do is stir, and enjoy
making a difference.**

**Even better? Our sugars are Fairtrade and Rainforest Alliance
certified, and our packaging is either 100% Recyclable, or
Compostable.**

Plus, no pesky plastics to throw away after every cup!

Fast. Convenient. Eco-friendly. QuickStir.

PRODUCT DESIGN: QUICK-STIR SUGAR AND CREAMER STICKS

Developed to eliminate waste in morning coffee routines, the QuickStir concept was awarded a grant from IDEO + the Ellen MacArthur Foundation for its Circular Design Economy award.

